

## **What does The Reading Agency offer libraries in the National Year of Reading 2008?**

### **A vigorous and effective champion for the role of public libraries as key players in the successful delivery of NYR**

- Joint lead partner for NYR with clear and deep understanding of libraries pivotal role in supporting reading.
- Recognised and respected partner of DCSF, DCMS, DIUS and other relevant agencies

### **A strong partnership with the Society of Chief Librarians to support and grow the libraries reading offer during NYR and beyond**

- A SCL/The Reading Agency workplan to roll out and embed the national reading programmes through a regional focus
- Strong partnership with ASCEL

### **A portfolio of tried and tested national programmes which will facilitate library services' participation in the Year and delivery to key target groups without any significant additional resourcing**

- FTP – national change programme for working with 11 to 19 year olds
- The Vital Link – bringing libraries and adult literacy together through reading for pleasure
- Summer Reading Challenge™ – inspiring four to 11 year olds to read more over the summer holidays
- Chatterbooks – creative reading groups for four to 12 year olds
- Big Book Share – parents in prison supporting their children's reading
- National Reading group Development programmes – giving everyone an equal chance to join a library reading group
- TRF – practical resources to support all staff who work with children, young people and families

### **A range of partnerships with media, corporate and business sectors brokered nationally to bring local benefits**

- Adult publishers
- Children's publishers
- BBC
- Other media
- Corporate/business

### **Support and advocacy to enable maximum exploitation of opportunities**

- Membership campaign
- Volunteering campaign
- Monthly themes

### **Support and guidance for strategy and planning to demonstrate the contribution to wider reading agendas**

- Outcomes for key target audiences identified by DCSF for NYR
  - Early years
  - Boys
  - Teenagers (KS3)
  - Looked after children
  - BME communities
  - Disabled children (and parents)
  - Parents and carers of younger children
  - Adult learners
- Mapping of existing programmes and partnerships to national and local priority outcomes particularly in relation to Local Area Agreements – (paper to be developed)
- The Love Libraries toolkit defining the modern reading service

### **Exploration and development of new models of working at national, regional and local levels to share good practice and resources**

- Strong partnership and shared workplan with SCL
- Regional learning clusters
- Regional and national boards for strategic planning and development e.g. Youth Boards

### **Headline national conferences and events with key influencers and agencies to develop new thinking**

- Community Engagement through Reading – 30 November 2007
- Aiming High – the Library offer to young people – 29 January 2008
- The Vital Link conference – 12 March 2008
- Chatterbooks conference – 2008
- Libraries and reading conference - 2008

### **Tools and training for workforce development to support implementation**

- TRF to support all work with children, young people and families
- The Vital Link website to support work with adult basic skills learners
- Love Libraries leadership course – under development
- Training events for specific programmes and projects

### **Passion, inspiration and energy**

- [www.readingagency.org.uk](http://www.readingagency.org.uk)

# Support for libraries for the National Year of Reading

## 1. Work with Children and young people

### 1.1. Chatterbooks

Creative reading groups for four to 12 year olds

#### Links to NYR

Can be used with key target audiences: boys, looked after children, Black and minority ethnic communities, disabled children, parents and carers, especially working class fathers

Offers volunteering opportunities

#### Target Audience

Children aged four to 12 years

#### Themes

Monthly meetings can key in to monthly themes

#### Resources for Readers

Chatterbooks packs for children

#### Resources for Libraries

Support network, newsletters and updates – free to network members

Special offers advertised through the newsletters and updates  
Chatterbooks Handbook – free to the network

#### Training

- Introductory training day for those wanting to start up a Chatterbooks group
- Advanced training day for those wanting to develop evaluation and advocacy and to promote Chatterbooks within the authority

#### Web Refs.

SRC website re-purposed for use by Chatterbooks groups throughout the year following the challenge

([www.bigwildread.org.uk](http://www.bigwildread.org.uk))

Support materials on TRF ([www.theirreading futures.org.uk](http://www.theirreading futures.org.uk))

For information on related Children's Radio Reading clubs – see [www.readingagency.org.uk/children/childrens-radio-reading-clubs/](http://www.readingagency.org.uk/children/childrens-radio-reading-clubs/)

#### Contact

[Tricia.kings@readingagency.org.uk](mailto:Tricia.kings@readingagency.org.uk)

## 1.2. Summer Reading Challenge™

Inspiring four to 11 year olds to read more over the summer holidays

### Links to NYR

Can be used with key target audiences: boys, looked after children, Black and minority ethnic communities, disabled children, parents and carers, especially working class fathers

Offers volunteering opportunities

### Target Audience

Children aged four to 11 years

### Themes

Supports August's theme of Sport

### Resources for Readers

SRC core collector materials and incentives – available for purchase

Extension materials (eg families leaflet) – available for purchase

### Resources for Libraries

SRC promotional materials, including advocacy leaflet – available for purchase

SRC support, training and media resources (CD) - free to purchasers of the Challenge

SRC evaluation and impact research reports – see The Reading Agency website at [www.readingagency.org.uk](http://www.readingagency.org.uk)

### Training

'On target' training day - using the SRC to develop planning, evaluation and advocacy

### Web Refs.

SRC website re-purposed for use by Chatterbooks groups throughout the year following the challenge, e.g.

([www.bigwildread.org.uk](http://www.bigwildread.org.uk))

New website available from June 2008

Support materials on TRF ([www.theirreading futures.org.uk](http://www.theirreading futures.org.uk))

### Contacts

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### 1.3. Fulfilling their potential

National change programme for working with 11 to 19 year olds

#### Links to NYR

Can be used with key target audiences: boys, looked after children, Black and minority ethnic communities, disabled children, parents and carers, especially working class fathers

Offers volunteering opportunities

#### Target Audience

Young people aged 11 to 19

#### Themes

Relevant to all the monthly themes.  
Particular scope around July – Rhythm and rhyme (eg lyrics) and November – Screen reads

#### Resources for readers

Booktrust Teenage prize (with Book Trust)  
Booked Up (with Book Trust) (tbc for 2008)  
New young people's website and associated promotional and training materials - available from spring 2008,  
HeadSpace (Lottery funded pilot in 20 authorities)

#### Resources for Libraries

FtP planning and improvement framework and supporting resources on TRF ([www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk))

FtP Advocacy leaflet – free

Creative partnerships events (subject to funding, tbc)

North East Manga project (subject to funding bid, tbc)

#### Training

HeadSpace Training – provided within HeadSpace (Big Lottery funded)

FtP Training - provided within regional or sub-regional cluster projects

New website: training day for those wanting face to face training support

#### Web Refs.

Support materials on TRF ([www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk))

Project information available at [www.readingagency.org.uk](http://www.readingagency.org.uk)

#### Contacts

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[Liz.robertsd@readingagency.org.uk](mailto:Liz.robertsd@readingagency.org.uk) (HeadSpace)

## 1.4. Enjoying Reading

Linking schools with libraries to provide joined up support for children's reading development

### Links to NYR

Can be used with key target audiences: boys, looked after children, Black and minority ethnic communities, disabled children

Links with schools can be used to promote the library membership drive (e.g. automatic membership for teachers, and for all new school starters and their parents)

### Target Audience

Schools and libraries working together

### Themes

Relevant to all the monthly themes.

### Resources for Readers

New web portal for teachers from spring 2008 (case studies and good practice)

### Resources for Libraries

Enjoying Reading' libraries' pack available to purchase or download for free from [www.readingagency.org.uk](http://www.readingagency.org.uk)  
New advocacy brochure (spring 2008)  
New web portal for teachers (from spring 2008)  
Creative partnerships events (subject to funding, tbc)

### Resources for Libraries

Enjoying Reading' libraries' pack available to purchase or download for free from [www.readingagency.org.uk](http://www.readingagency.org.uk)  
New advocacy brochure (spring 2008)  
New web portal for teachers (from spring 2008)  
Creative partnerships events (subject to funding, tbc)

### Training

Training course on library/school partnership working (1 day)

### Web Refs.

Support materials on TRF ([www.theirreading futures.org.uk](http://www.theirreading futures.org.uk))

### Contacts

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[Liz.Dubber@readingagency.org.uk](mailto:Liz.Dubber@readingagency.org.uk)

## 1.5. The Big Book Share

Parents in prison supporting their children's reading

### Links to NYR

Can be used with key target audiences : Black and minority ethnic groups, working class fathers, and adult learners

### Target Audience

Offenders in prison

### Themes

Relevant to all the monthly themes

### Resources for readers

Postcards, stickers and bags

### Resources for Libraries

Big Book Share Handbook - available for purchase

### Training

Implementation course for library and prison staff (1 day)

Awareness course for prison staff (½ day)

Awareness course for library staff and partners (½ day)

### Web Refs.

Supporting information on TRF

([www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk))

### Contact

[Tricia.kings@readingagency.org.uk](mailto:Tricia.kings@readingagency.org.uk)

## 1.6. TRF

Planning, advocacy and training materials for library staff and others working with children, young people and families

### Links to NYR

Can be used to support work with key target audiences: boys, looked after children, Black and minority ethnic communities, disabled children, parents and carers, especially working class fathers

Guidance on recruiting and managing volunteers to support library programmes (in development)

### Target Audience

All levels of library and other staff working with children, young people and families

### Themes

Relevant to all the monthly themes

### Support resources for Libraries

TRF website

TRF learning packages

Training programme (available as a hard copy handbook)

### Training

- 'On target'- developing planning, evaluation and advocacy (with the SRC as a case study)
- Advanced training day for those wanting to develop evaluation and advocacy (using Chatterbooks as a case study)
- Learning packages for managers and frontline staff on the TRF website

### Web Ref.

[www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk)

### Contact

[Tricia.kings@readingagency.org.uk](mailto:Tricia.kings@readingagency.org.uk)

## 2. Work with Adults

### 2.1. Reading Groups

National development programme to give everyone an equal chance to join a library reading group

#### Links to NYR

Can be used with key target audiences: Black and minority ethnic communities, parents and carers, working class fathers. Adult learners

Offers volunteering opportunities

Supports the Library Membership drive

#### Target Audience

Adult readers

#### Themes

Relevant to all themes

#### Resources for Readers

Readers Group database on [www.peoplesnetwork.gov.uk](http://www.peoplesnetwork.gov.uk)  
Reader to Writer events and resources (with adult publishers)

#### Resources for Libraries

Planning and improvement framework available via ([www.thereadingagency.org.uk](http://www.thereadingagency.org.uk))

Resources to support readers group promotion (from EMRALD model) available summer 08

#### Training

Training provided within regional or sub-regional cluster projects

#### Web Ref.

Readers Group database on [www.peoplesnetwork.gov.uk](http://www.peoplesnetwork.gov.uk)  
Supporting information for libraries on [www.readingagency.org.uk](http://www.readingagency.org.uk)

#### Contacts

[Debbie.hicks@readingagency.org.uk](mailto:Debbie.hicks@readingagency.org.uk)

## 2.2. Partnerships and reading promotions

Publisher and media partnerships and other promotions which extend and develop the reading offer from libraries

### Links to NYR

Can be used to support the celebration of reading throughout the year. Individual promotions can be used to engage specific target audiences (eg BookTrust Teenage book prize)

Can be used to support volunteering and the Library Membership drive

### Target Audience

Varies with each event and promotion

### Themes

Opportunities vary with each promotion

### Resources for Readers

Reading Partners Reader to Writer events

Discover nature and Breathing Places

Spread the Word (with World Book Day 2008)

Richard and Judy Book Club 2008

Galaxy British Book Awards 2008

Richard and Judy Summer Reads 2008

Orange Broadband Prize for Fiction 2008

### Resources for Libraries

Reading partners regular newsletter and publisher offers

Guidance and resource packs to support individual promotions

Databases/calendars of

- library venues
- Calendar of publisher offers for libraries
- calendar of opportunities for publishers
- Database of authors (new in 2008) –all at [www.readingagency.org.uk](http://www.readingagency.org.uk)

More readers reading more – handbook available for purchase

Listening posts in 30 libraries and rollout offer

Children's radio clubs project

### Training

Training and events associated with individual promotions and programmes

2008 libraries and reading conference (date to be announced)

### Web Ref.

Supporting information for libraries on

[www.readingagency.org.uk](http://www.readingagency.org.uk)

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## 2.3. The Vital Link

Bringing libraries and adult literacy together through reading for pleasure

### Links to NYR

Supports adult learners - a key target audience for the year

Offers volunteering opportunities

Supports the Library Membership drive

### Target Audience

Adult emergent readers

### Themes

Relevant to all themes. May (Mind and body) includes Adult Learning week

### Resources for Readers

Six Book Challenge materials, promotional materials and website ([www.sixbookchallenge.org.uk](http://www.sixbookchallenge.org.uk))

Got Kids? Get Reading! And First Choice promotional materials for parents

### Resources for Libraries

Vital Link planning and improvement framework and supporting resources on TRF ([www.thevitallink.org.uk](http://www.thevitallink.org.uk))

Vital Link booklists

First choice database of books suitable for emergent readers ([www.firstchoicebooks.org.uk](http://www.firstchoicebooks.org.uk))

Quick Reads resources (with DIUS, World Book Day and Quick Reads)

Six Book Challenge guidance notes, resources, website ([www.sixbookchallenge.org.uk](http://www.sixbookchallenge.org.uk)) and evaluation materials

The Vital Link online resource toolkit ([www.vitallink.org.uk](http://www.vitallink.org.uk))

Regular newsletter

### Training

The Vital Link stock selection workshop (½ day)

Six Book Challenge Training day

### Web Refs.

[www.vitallink.org.uk](http://www.vitallink.org.uk)

[www.firstchoicebooks.org.uk](http://www.firstchoicebooks.org.uk)

[www.sixbookchallenge.org.uk](http://www.sixbookchallenge.org.uk)

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## 3. Work with other target groups

### 3.1. Families

Work to engage parents in reading to and with their children

#### Links to NYR

Supports key target audiences: early years, boys, looked after children, Black and minority ethnic communities, disabled children, parents and carers, working class fathers.

Offers volunteering opportunities

Supports the Library Membership drive

#### Themes

Relevant to all themes.

October ('Word of mouth') includes Family Learning Week

#### Resources for Readers

Chatterbooks family sessions and events

Summer Reading Challenge: family leaflet and family events

Big Book Share sessions and materials

Got Kids? Get Reading! and Five Minutes promotional materials

#### Resources for Libraries

Chatterbooks handbook and newsletter

SRC resources CD

Big Book Share handbook

Got Kids? Get Reading and Five Minutes booklist and promotional materials

The Vital Link with parents:

- Project evaluation reports – available free from The Reading Agency website ([www.readingagency.org.uk](http://www.readingagency.org.uk))
- Practitioner's Handbook – available free from DIUS orderline (tel 0845 6022260 quote ref. GOWGK)
- Parents leaflet - available free from DIUS orderline (tel 0845 6022260 quote ref. GKGR/P)
- DVD demonstrating the impact of work with families (distribution in spring 08)

#### Training

Chatterbooks training days

On Target SRC training day

Big Book Share training days

Got Kids Get Reading training day

Vital Link conference, 12 March 2008

#### Web Refs.

[www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk)

[www.vitallink.org.uk](http://www.vitallink.org.uk)

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[lynne.taylor@readingagency.org.uk](mailto:lynne.taylor@readingagency.org.uk) (Summer Reading Challenge™)

## 3.2. Men and Boys

Work to engage men and boys in reading for pleasure

### Links to NYR

Supports key target audiences: boys, working class fathers.

### Themes

Relevant to all themes, including August ('Read the game') and November ('screen reads')

### Resources for Readers

Chatterbooks groups for boys  
Summer Reading Challenge™ 2008 : 'Team Read' sport theme  
Five Minutes booklist and promotional materials  
Big Book Share resources (for men in prisons)

### Resources for Libraries

Chatterbooks handbook  
Big Book Share handbook (for men in prisons)  
TRF ([www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk))  
Summer Reading Challenge™ 2008 CD and TRF resources  
Five Minutes booklist and promotional materials

### Training

Big Book Share training days and workshops  
Got Kids Get Reading training day  
Training course on encouraging boys to read through sport (1 day)

### Web Refs.

[www.theirreadingfutures.org.uk](http://www.theirreadingfutures.org.uk)  
[www.vitallink.org.uk](http://www.vitallink.org.uk)  
Summer reading challenge™ website (from June '08)

### Contacts

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[Genevieve.Clarke@readingagency.org.uk](mailto:Genevieve.Clarke@readingagency.org.uk) (Five Minutes)  
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[Lynne.taylor@readingagency.org.uk](mailto:Lynne.taylor@readingagency.org.uk) (Summer Reading Challenge™)

### 3.3. Community engagement

Using reading to connect the library in to the community and to develop shared decision making

#### Links to NYR

Can be used to support key target audiences: especially Black and minority ethnic communities, disabled children, parents and carers

Offers volunteering opportunities

Supports the Library Membership drive

#### Themes

Relevant to all themes

#### Resources for Readers

Love Libraries guide to great libraries available at [www.lovelibraries.org.uk](http://www.lovelibraries.org.uk)

Resources from all the reading programmes and promotions (see above)

#### Resources for Libraries

Love Libraries toolkit ([www.lovelibraries.org.uk](http://www.lovelibraries.org.uk))

Libraries, reading and community engagement (The Reading Agency publication, due spring 2008)

#### Training

Love Libraries leadership course (available from spring 2008)

#### Web Ref.

[www.lovelibraries.org.uk](http://www.lovelibraries.org.uk)

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